

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US REP.# \_\_\_\_\_ OFF.# 6556 SALESMAN # \_\_\_\_\_  
 AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN  
 3050 K ST NW, SALES PRSN WA- JOE KNAUER  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6283334 CLASS: NATL. LOCAL REGIONAL  
 PRDCT OBAMA SKED C EST#1617 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG18/12 - AUG31/12 WK-2 DATE AUG24/12 13.33  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

REP: TO LENA  
 FR JULIE  
 OK'D M1  
 TTLS RTS  
 PLS CFM, THX 8/24

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007  
 OBAMA FOR AMERICA- SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
16	E		700P-800P	30		\$1,400.00	8/18	8/18	1		SAT	1
16	E		700P-800P	30		\$1,400.00	8/25	8/25	0		SAT	0

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1617  
 AGENCY PRODUCT CODE = 101  
 PROGRAM : JEOPARDY-WKND/WHEEL-FORTNE W  
 CON COM1: JEOPARDY-WKND/WHEEL-FORTNE W

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	:	:	: SPTS

21	A		1200N-100P	30		\$1,000.00	8/27	8/31	1		M-F	1
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PROGRAM : NEWS  
ORD COM1 : \*\*\*URGENT IS SKED 8/26 DUE TO PRGM CHANGE: NASCAR  
THIS IS A MAKE-GOOD FOR AUG25 ON LINE-16 FOR 1 SPOT/WK

22	A		500A-600A	30		\$400.00	8/26	8/26	1		SUN	1
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PROGRAM : NEWS  
ORD COM1 : \*\*\*URGENT IS SKED 8/26 DUE TO PRGM CHANGE: NASCAR  
PART OF A MAKEGOOD MADE UP OF LINES 21-22

STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#16 MISSED: SAT/700P-800P AUG25 30S \$1,400.00 (AUG24/12)  
OFFER: M-F/1200N-100P AUG27 30S \$1,000.00 PLS ADVISE.  
& SUN/500A-600A AUG26 30S \$400.00  
CMT: \*\*\*URGENT IS SKED 8/26 DUE TO PRGM CHANGE: NASCAR

AUG/12	77050.00	SEP/12	52550.00	CONTRACT TOTAL	129600.00
			TOTAL SPOTS	93	

MARKET TOTALS \$370,285	WFTV 35%	WKMG 15%	WESH 30%	WOFL 13%	WKCF 3%	WRBW 2%	CABL 0%
	WOPX 0%	WRDQ 2%	EFTV 0%				

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE